

## Biography



Mr. Deep Positivity (MDP), James McBride, spent 7,665 days in one of the most dangerous Housing Projects of Providence, RI. He witnessed drive by shootings, drug dealing, gang violence and even lost 2 cousins to violence. His mission is to use the lessons he learned on the streets and combine them with his unique rhyming styles to influence youth to be safe, smart and follow their dreams.

Known as the positive rap educator, MDP is a teacher on the microphone who is a cross between Will Smith and Hip Hop Harry. His catchy lines and cool beats have youth singing in the hallways of their school and remembering the important messages he shares.

MDP is a seasoned veteran who has been rapping for over 16 years. He has written and recorded over 500 positive, powerful songs and released a fun educational series of 5 Lessons for Life CDs. These deep CDs contain researched lessons that speak to youth in a language they relate to and teach them invaluable wisdom all parents want their children to learn.

MDP has been on a continuous tour for over 8 years. His career took off in 2002 when he volunteered to become a Big Brother. In his interview with the RI executive director, Val Sinesi, MDP was asked to write a song for Big Brothers of RI (BBRI). He wrote, recorded and returned the song entitled, The Big Brother Song, the next day and they loved it. He was asked to perform the song at a press conference with Congressmen Patrick Kennedy and has been on tour with BBRI ever since performing at many of their annual events. Since the release of his first album, Deep Lessons for Life, in 2004, MDP has donated 33% of the CD proceeds to Big Brothers of RI to support their tremendous program.

MDP is a positive role model who has performed for thousands of students and has a proven track record of success. He was named 1 of the top 100 unsigned artists of 2009 for the Urban Music Awards, has received 6 citations for excellence in mentoring from the Governor of RI in 2006, was named Big Brother of the Year in 2003 and received a community service award in 2002. He is Nonviolence and Nonviolent Verses Instructor and continues to support the Big Brothers of RI.

