

Biography



Mr. Deep Positivity (MDP), James McBride spent 7,665 days in one of the most dangerous Housing Projects of Providence RI. He witnessed drive by shootings, drug dealing, gang violence and even lost 2 cousins to violence. His mission is to use the lessons he learned on the streets and combine them with his unique rhyming styles to influence youth to be safe, smart and follow their dreams.

Known as the positive rap educator MDP is a teacher on the MIC who is a cross between the Pharcyde and Hip Hop Harry. His catchy lines and cool beats have youth singing in the hallways of their school and remembering the important messages he shares.

MDP is a seasoned veteran who has been rapping for over 15 years. He has written and recorded over 400 positive, powerful songs and released a fun educational series of 4 Lessons for Life CDs. These deep CDs contain researched lessons that speak to youth in a language they relate to and teach them invaluable wisdom all parents want their children to learn.

MDP has been on a continuous tour for over 7 years. His career took off when he went to volunteer to become a Big Brother in 2002. In his interview with the executive director of BBR1, Val Sinesí, MDP was asked to write a song for Big Brothers. He wrote, recorded and returned the song he titled, The Big Brother Song, the next day and they loved it. He was asked to perform the song at a press conference with Congressman Patrick Kennedy and has been on tour with BBR1 ever since performing at many of their annual events. Since the release of his first album titled, Deep Lessons for Life, in 2004 MDP has donated 33% of the CDs proceeds to Big Brothers of RI to support their tremendous program.

MDP is a positive role model and has a proven track record of success. He has received 6 citations for excellence in mentoring from the Governor of RI, was named Big Brother of the Year in 2003 and received a community service award in 2002. He is also a Nonviolence Instructor, a Nonviolent Verses Instructor and continues to be a Big Brother to this day.

